

AUTISM SOCIETY

Improving the Lives of All Affected by Autism

Texas



★ autismbikeride.org ★

Sunday, April 15, 2018
Georgetown High School
Georgetown, Texas

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MISSION

The Autism Society of Texas is focused on improving the lives of all affected by autism. "It takes a village to raise a child" is an old African proverb which is no less true today, especially if you are a family affected by autism. The Autism Society of Texas is a grassroots organization dedicated to connecting families and individuals to community resources and support throughout Texas.



SUPPORT

We support individuals and families through support groups and social groups.

RECREATION

We sponsor recreational and social events for families and individuals with autism.

EDUCATION

We are committed to educating families and communities to better understand autism.

ADVOCACY

We advocate on behalf of Texans living with autism.



“When I discovered that the Autism Society was hosting a swim program for autistic children, I knew immediately that I had to get my son, Jordan, involved. My son, Jordan, is a 4 year old autistic child who loves the water but strongly dislikes the sensation of water near his head. My son enjoyed the program so much that we decided to continue with lessons. We are now two months in and he is beginning to dip his head underwater! This could not have happened without the Autism Society who made this opportunity possible for us. We couldn't be happier.”

*-Lacey Rodriguez
Parent*

ABOUT AUTISM

- Autism is a developmental disability that usually appears in the first three years of life. Autism is a “spectrum disorder” meaning that it looks different in different people.
- In general, people with autism typically have severe difficulties with communication, behavior, and social relationships.
- The incidence of autism has increased in recent years to an approximate occurrence of 1 in 68 births -- nearly twice as great as the 2004 rate of 1 in 125.
- There is no known cure for autism; however, autism is treatable. Children do not “outgrow” autism, but studies show that early diagnosis and intervention lead to significantly improved outcomes.



The Autism Awareness Ribbon — The puzzle pattern reflects the complexity of the autism spectrum. The different colors and shapes represent the diversity of the people and families living with the condition. The brightness of the ribbon signals hope — hope that through increased awareness of autism, and through early intervention and access to appropriate services/supports, people with autism will lead full lives able to interact with the world on their own terms.

HOW YOUR SUPPORT HELPS

Autism is the fastest growing developmental disability. As a result, requests for help from the Autism Society of Texas continue to increase dramatically as families affected by autism face a lifetime of needed support.

All proceeds from our signature fundraising events remain in Texas to directly help and support our families here in Texas. The Autism Society of Texas is a 501 (c) (3) nonprofit organization. Donations are tax-deductible to the fullest extent of the law.

“*The Autism Society of Texas continues to grow exponentially while having strong measurable impact on improving the lives of all affected with autism - all ages and stages. The individuals and families we support are deeply impacted by autism in every aspect of their lives. Their personal stories of inspiration continue to motivate me to give more of myself and seek solutions and partnerships for the Autism Society of Texas that will continue to positively impact our communities and improve lives.”*

*-Kathy Palomo
AST Board President*

ABOUT THE RIDE AND RUN

The year 2018 will mark the Autism Society's 10th Autism Bike Ride & Fun Run! Held during National Autism Awareness Month, this event celebrates awareness and acceptance of adults and children with autism, and promotes community inclusion, health, and wellness. We expect 800 participants who can choose from a 9, 24, 42 or 68 mile bike ride that starts and ends at Georgetown High School, then goes on a scenic ride through surrounding areas. We will also have a 5K family fun run/walk around the grounds of Georgetown High School. Families can register together and the 5K is great for younger children who



want to bike, walk or run! We'll also have games, activities, and special guests such as Curious George! The event also has a Resource Fair so we can connect families to needed resources. The event will take place on Sunday, April 15, 2018.

SPONSORSHIP LEVELS & BENEFITS

Level	King of the Road	Start/Finish Sponsors	Area Sponsors	Rest Stop Sponsors	Sponsor-A-Mile**
You receive	\$10,000	\$5,000	\$2,500	\$1,000	\$500/Business, \$250/Family or Nonprofit
Media Exposure including press release, sponsorship announcement, and feature article on our affiliate website and event page	●				
Your logo on event poster and event page	Prominant Location	●	●	●	
Limited edition 2018 autism awareness cycling jerseys	5	4	3	2	1
Your business logo on our event banner and participant t-shirt	●	●	●	Half Size	Logo or Name/Quarter Size
Your logo with clickable link on our event page	●	●	●	●	Business Name (Not Logo)
Display space at Resource Fair	Prime Location	●	●	*	
Opportunity to supply coupons, ads, and/or product samples for participants' goody bags	●	●	●	●	
Official rider entries, including t-shirts and lunches	5	4	3	2	1
Autism awareness ribbon lapel pins	5	4	3	2	1
Social media and onsite recognition	●	●	●	●	●

* Your company banner (provided by sponsor) displayed at designated rest stop OR at Resource Fair. Option to meet and greet with families and cyclists.

** Sponsor-A-Mile: Miles are assigned on a first come, first served basis. Sign with your logo at start of mile. Sponsor may decorate mile, put yard signs up, etc.

For more information, contact Director of External Affairs of Autism Society of Texas:

Jacque Benestante 512-479-4199
jacque@texasautismsociety.org

VOLUNTEER OPPORTUNITIES

As an additional way to activate your sponsorship, we have event volunteer opportunities for your employees to participate and get involved with the Ride and Run. For more information, contact Abby Rodgers: abby@texasautismsociety.org