

# **AUTISM SOCIETY**

*Improving the Lives of All Affected by Autism*

*Texas*



★ [autismbikeride.org](http://autismbikeride.org) ★

Sunday, April 7, 2019  
Georgetown High School  
Georgetown, Texas

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## MISSION

The Autism Society of Texas is focused on improving the lives of all affected by autism. "It takes a village to raise a child" is an old African proverb which is no less true today, especially if you are a family affected by autism. The Autism Society of Texas is a grassroots organization dedicated to connecting families and individuals to community resources and support throughout Texas.



### SUPPORT

We support individuals and families through support groups and social groups.

### RECREATION

We sponsor recreational and social events for families and individuals with autism.

### EDUCATION

We are committed to educating families and communities to better understand autism.

### ADVOCACY

We advocate on behalf of Texans living with autism.



**“**When I discovered that the Autism Society was hosting a swim program for autistic children, I knew immediately that I had to get my son, Jordan, involved. My son, Jordan, is a 4 year old autistic child who loves the water but strongly dislikes the sensation of water near his head. My son enjoyed the program so much that we decided to continue with lessons. We are now two months in and he is beginning to dip his head underwater! This could not have happened without the Autism Society who made this opportunity possible for us. We couldn't be happier.”

**- Lacey Rodriguez  
Parent**

## ABOUT AUTISM

- Autism is a developmental disability that usually appears in the first three years of life. Autism is a “spectrum disorder” meaning that it looks different in different people.
- In general, people with autism typically have severe difficulties with communication, behavior, and social relationships.
- The incidence of autism has increased in recent years to an approximate occurrence of 1 in 59 births -- nearly twice as great as the 2004 rate of 1 in 125.
- There is no known cure for autism; however, autism is treatable. Children do not “outgrow” autism, but studies show that early diagnosis and intervention lead to significantly improved outcomes.



The Autism Awareness Ribbon — The puzzle pattern reflects the complexity of the autism spectrum. The different colors and shapes represent the diversity of the people and families living with the condition. The brightness of the ribbon signals hope — hope that through increased awareness of autism, and through early intervention and access to appropriate services/supports, people with autism will lead full lives able to interact with the world on their own terms.

## HOW YOUR SUPPORT HELPS

Autism is the fastest growing developmental disability. As a result, requests for help from the Autism Society of Texas continue to increase dramatically as families affected by autism face a lifetime of needed support.

All proceeds from our signature fundraising events remain in Texas to directly help and support our families here in Texas. The Autism Society of Texas is a 501 (c)(3) nonprofit organization. Donations are tax-deductible to the fullest extent of the law.

**“***The Autism Society of Texas continues to grow exponentially while having strong measurable impact on improving the lives of all affected with autism - all ages and stages. The individuals and families we support are deeply impacted by autism in every aspect of their lives. Their personal stories of inspiration continue to motivate me to give more of myself and seek solutions and partnerships for the Autism Society of Texas that will continue to positively impact our communities and improve lives.”*

**-Kathy Palomo  
AST Board President**

## ABOUT THE RIDE AND RUN

The year 2019 will mark the Autism Society's 11th Autism Bike Ride & Fun Run! Held during National Autism Awareness Month, this event celebrates awareness and acceptance of adults and children with autism, and promotes community inclusion, health, and wellness. We expect 500 participants who can choose from a 9, 24, 42 or 68 mile bike ride that starts and ends at Georgetown High School, then goes on a scenic ride through surrounding areas. We will also have a 5K family fun run/walk around the grounds of Georgetown High School. Families can register together and the 5K is great for younger children who



want to bike, walk or run! We'll also have games, activities, and special guests such as Curious George! The event also has a Resource Fair so we can connect families to needed resources. The event will take place on Sunday, April 7, 2019.

## SPONSORSHIP LEVELS & BENEFITS

SPONSORSHIP LEVEL	PLATINUM JERSEY	GOLD JERSEY	DIAMOND JERSEY	SILVER JERSEY	BRONZE JERSEY	SPONSOR A MILE * 500	SPONSOR A MILE * 250
What You Receive	\$10,000	\$5,000	\$3,000	\$2,000	\$1,000	\$500	\$250
Media Exposure, Press Release, Article	🚲						
Logo on Event Poster	🚲	🏃	🚲	🏃	🚲		
Business Name on Event Poster						🏃	🚲
Logo with Clickable Link on Event Page	🚲	🏃	🚲	🏃	🚲		
Logo on Event Page						🏃	🚲
Framed 2019 Limited Edition Cycling Jersey	🚲	🏃					
One 2019 Limited Edition Cycling Jersey			🚲	🏃	🚲		
Logo on Participant T-shirt	🚲	🏃	🚲	🏃	🚲	🏃	🚲
Display Space at Resource Fair	🚲	🏃	🚲	🏃	🚲		
Marketing Materials in Swag Bags	🚲	🏃	🚲	🏃	🚲		
Official Rider Entry with Participant T-shirt	🚲		🚲	🏃	🚲		
Social Media Recognition	🚲	🏃	🚲	🏃	🚲	🏃	
Your Banner at a Rest Stop (provided by you)	🚲	🏃	🚲				
Recognition at an Event Pavilion**	🚲	🏃	🚲				

\* The first mile sponsored will be directed toward The Hunter Hinze Scholarship Fund.  
 \*\* Following areas available, first come first served: Kids Activity Area, Food Pavilion, Registration, Resource Fair.

## RUN. RIDE. SPONSOR. VOLUNTEER

Make your sponsorship stretch further! We have volunteer opportunities available for your employees to support the Ride and Run. For more information on sponsorship or volunteer opportunities please contact Development Coordinator for Autism Society of Texas, Ivette Hawthorne: 512-479-4199 ext. 5 or [ivette@texasautismsociety.org](mailto:ivette@texasautismsociety.org)