



 **AUTISM SOCIETY**
Improving the Lives of All Affected by Autism
Texas

2019 - 2020

SPONSORSHIP

OPPORTUNITIES



ABOUT AUTISM

- Autism is the fastest growing developmental disability and impacts both children and adults. Autism is a “spectrum disorder” meaning it looks different in different people.
- In general, people with autism typically have difficulties with communication, behavior, and social relationships.
- The prevalence of autism has increased in recent years to an approximate occurrence of 1 in 59 per CDC as of 2018.
- Therapies are available and important because children do not "outgrow" autism, but studies show that early diagnosis and intervention lead to significantly improved outcomes.



ABOUT AUTISM SOCIETY OF TEXAS



MISSION

The Autism Society of Texas is focused on improving the lives of all affected by autism. The Autism Society of Texas is a grassroots organization dedicated to connecting families and individuals to community resources and support throughout Texas.

SUPPORT

We support individuals & families through free support groups, social groups, information and referrals.

RECREATION

We sponsor recreational and social events for families and individuals with autism.

EDUCATION

We are committed to educating families and communities to better understand autism.

ADVOCACY

We advocate on behalf of Texans living with autism.



JINGLE & MINGLE: HOLIDAY PARTY

November 15, 2019 | 7:30-10 PM | Greater Goods Coffee Roasters, 2501 East 5th St., Austin, TX 78702

Join us mid-November in Austin as we kick off the season of giving with a festive party celebrating art and autism! With a silent auction, music, food and drinks, it's a great way to start the holiday season! We'll feature art and photography by autistic artists, friends & family for an evening of fun and festivities!



**Thank You to Venue Sponsor,
Greater Goods Coffee Roasters**



SPONSORSHIP LEVELS & BENEFITS

SPONSORSHIP LEVEL	PRESENTING SPONSOR	PLATINUM LEVEL	GOLD LEVEL	SILVER LEVEL	BRONZE LEVEL	JINGLE LEVEL
	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250
What You Receive	10 tickets	6 tickets	4 tickets	2 tickets		
Named as Presenting Sponsor with corporate name/logo incorporated into the event logo on all marketing and advertising materials	●					
Press release announcing sponsorship	●	●				
Verbal recognition at event	●	●	●			
Social Media Recognition	●	●	●	●	●	
Logo on Event poster	●	●	●	●	●	●
Logo with clickable link on Event Page	●	●	●	●	●	
Name on Event Page						●

AUTISM FILM FESTIVAL

April 2020

The Autism Film Festival, known as AutFest Texas, was created by the Autism Society of Texas to raise awareness by showcasing films and videos that portray life with autism in an honest and responsible way. Films will be selected based on highlighting the strengths of autism and elevating autistic voices by showcasing the autism experience or the filmmakers themselves. We intend to show a range of ages, abilities, challenges and triumphs (however big or small) that living with autism can bring.



April 2020 will mark the Autism Society's fourth annual Autism Film Festival. The festival also includes a lobby reception with food and drinks. Detailed schedule to be announced in February 2020 following film selection.

SPONSORSHIP LEVELS & BENEFITS

SPONSORSHIP LEVEL	PRESENTING SPONSOR	FILM SPONSOR	LEADING ROLE SPONSOR	STAR SPONSOR	SPOTLIGHT SPONSOR	POPCORN SPONSOR
	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250
What You Receive	6 Combo tickets	4 Combo tickets	3 Combo tickets	2 Combo tickets		
Named as Presenting Sponsor with corporate name/logo incorporated into the event logo on all marketing and advertising materials	●					
Article about business in newsletter and website	●					
Option to have 30 second promotional video about business before the start of the films	●	●				
VIP reserved seating at Film Festival	●	●				
Press release announcing sponsorship	●	●	●			
Logo on event program	●	●	●	●		
Social Media Recognition	●	●	●	●	●	
Logo on event poster and film screens	●	●	●	●	●	●
Logo with clickable link on Event Page	●	●	●	●	●	
Name on Event Page						●

TEXAS AUTISM BIKE RIDE & FUN RUN

November 2020

2020 will mark the Autism Society's 12th Bike Ride & Fun Run! This event celebrates awareness and acceptance of adults and children with autism, and promotes community inclusion, health, and wellness. We expect 500 participants who can choose from a 9, 24, 42, or 68 mile bike ride and starts and ends at Georgetown High School, then goes on a scenic ride through surrounding areas.



We will also have a 5K family fun run/walk around the grounds of Georgetown High School. Families can register together and the 5K is great for younger children who want to bike, walk or run! We'll also have a Resource Fair, games, activities, and special guests.

SPONSORSHIP LEVELS & BENEFITS

SPONSORSHIP LEVEL	PLATINUM JERSEY	GOLD JERSEY	SILVER JERSEY	BRONZE JERSEY	SPONSOR A MILE Business	SPONSOR A MILE Nonprofit/Family
What You Receive	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250
Named as Presenting Sponsor with corporate name/logo incorporated into the event logo on all marketing and advertising materials	●					
Article about business in newsletter and website	●					
Your Banner at a Rest Stop (provided by you)	●	●				
Recognition at an Event Pavilion **	●	●				
Press Release	●	●	●			
Display Space at Resource Fair	●	●	●			
Official Rider Entry with Participant T-shirt	●	●	●			
One 2019 Limited Edition Cycling Jersey	●	●	●	●		
Marketing Materials in virtual Swag Bags	●	●	●	●		
Social Media Recognition	●	●	●	●	●	
Logo on Event Poster and with Clickable Link on Event Page	●	●	●	●	●	
Logo on Event Poster & Event Page						●
Logo on Participant T-shirt	●	●	●	●	●	
Name on Participant T-shirt						●
Social Media Recognition	●	●	●	●	●	
Sign with logo at start of Mile Sponsored *					●	●

* The first mile will be reserved for The Hunter Hinze Scholarship Fund.

* Sponsor miles are assigned on a first come first served basis.

** Following areas are available, first come first served: Food Pavilion, Registration, Resource Fair, 5K Water Stop

BE A PREMIER SPONSOR

Stand out and be recognized as an organization with the most significant contributions to the autism community through your support for the Autism Society of Texas. When your business sponsors all three upcoming events; the Jingle & Mingle Party in November 2019, the Autism Film Festival in April 2020, and the Texas Autism Bike Ride & Fun Run in November 2020, at the highest level of sponsorship, we will recognize your organization as a Premier Sponsor.

For the inaugural Premier Sponsorship launch, we are offering this opportunity for \$25,000. Your organization receives the \$10,000 level of sponsorship benefits at each of the three events, in addition to your business logo with clickable link on the homepage of our website, and recognition as the Premier Sponsor at each event.

To discuss this further, please contact Executive Director, Chris Masey, at chris@texasautismsociety.org or call (512) 479-4199, Ext.

