



 **AUTISM SOCIETY**
Improving the Lives of All Affected by Autism
Texas

2021 PARTNERSHIP OPPORTUNITIES



texasautismsociety.org

ABOUT

AUTISM SOCIETY OF TEXAS

Autism Society of Texas (AST) is a grass roots organization that changes lives by providing innovative, person-centered support to autistic individuals & their loved ones throughout the state of Texas.

In 2020, we continued to support the TX autism community virtually, with:



1,004

Attended support & social groups across the state

Received help from
our I & R specialists
Information & Referral

712



11,473

Joined or watched our
education & training
presentations

SUPPORT

We support individuals & families through free support groups, social groups, information & referrals.

RECREATION

We offer recreation & social events to fight isolation & connect individuals in the TX autism community.

EDUCATION

We provide educational events & resources for the TX autism community as well as awareness building education to the larger TX community.

ADVOCACY

We advocate on behalf of Texans with autism and their families on the local, state, & federal level.



TX AUTISM VIRTUAL BIKE RIDE & FUN RUN

JUNE 5, 2021

2021 will mark Autism Society of Texas' 13th Annual Bike Ride & Fun Run and our 2nd year going virtual! This event celebrates awareness and acceptance of adults and children with autism, as well as promoting health, community inclusion and wellness. Participants choose to bike, run, or walk as well as set their own distance goal, then work towards their goal and share their progress with us through videos/photos. Then we celebrate everyone's hard work at our live Virtual Finale event and celebrate our sponsorship partners at our Virtual Resource Fair!



New this year! Pet participants and activities!

SPONSORSHIP LEVELS & BENEFITS

	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Mile \$500
Name included in 2021 event title and all marketing	★	—	—	—	—
Logo on pet bandana	★	★	—	—	—
Congratulation video from business on social media	45 sec.	30 sec.	15 sec.	—	—
Event entry + t-shirt	4	2	1	—	—
Include marketing materials in virtual swag bag	★	★	★	—	—
Virtual Resource Fair premiere placement	★	★	★	★	—
Social Media & Event Website Recognition	★	★	★	★	★
Logo on participant t-shirt	★	★	★	★	★
Graphic with logo & mile shared on social media					★



AUTFEST TEXAS: AUTISM FILM FESTIVAL

OCTOBER 2021

The Autism Film Festival, known as **AutFest Texas**, was created by the Autism Society of Texas to raise awareness by showcasing films that portray life with autism in an honest and responsible way as well as films created by autistic filmmakers. The films we show feature a range of ages and abilities, challenges and triumphs of people living with autism.



This year for our 5th annual AutFest Texas, we will be taking it on the road for **AutFest at the Drive In!**
Cities include: Austin, Houston, & 3rd city TBD
If you would like to sponsor to have AutFest at the Drive In in your city, email: Jacquie@texasautismsociety.org

SPONSORSHIP LEVELS & BENEFITS

	Presenting \$20,000	Drive In \$10,000	Leading Role \$5,000	Star \$1,000	Spotlight \$500
Name included in 2021 event title	★	—	—	—	—
Name included in all city specific marketing	All Cities	1 City	—	—	—
Promo video included in pre-show trailers*	2 min.	1 min.	30 sec.	—	—
Printed signage recognition at event	Individual	Individual	Group	Group	Group
Business slide included in pre-show trailers	Full	Full	1/2 screen	Group	—
Tickets to Drive-In	5 cars	4 cars	3 cars	1 car	—
Social Media & Event Website Recognition	★ + newsletter	★ + newsletter	★	★	★

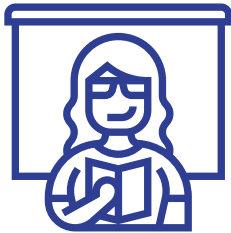
Unique event opportunities for presenting & drive In level sponsors tailored to your organization!
 *Sponsor provides promo video



SEMINARS ACROSS THE SPECTRUM SERIES

THRU 2021

Seminars Across the Spectrum is our ongoing lecture series that spotlights important autism related issues and topics to help educate the general public as well as provide support to members of the autism community. Each presentation features a different guest lecturer or lecturer who has direct experience with their particular topic.



All **Seminars Across the Spectrum** presentations are free to attend & recorded, as well as broadcast to Facebook Live.

Currently, all *Seminars Across the Spectrum* presentations are 100% virtual.

TOPICS	FEBRUARY	<i>Reducing Racial & Ethnic Disparities for Children on the Spectrum</i>
	MARCH	<i>Demystifying Girls & Women on the Spectrum</i>
	APRIL	<i>Understanding & Acceptance: Embracing an Autism Diagnosis</i>
	FALL	<i>Preparing Tweens & Teens for Adulthood</i>

SPONSORSHIP LEVELS & BENEFITS	Series Partner \$10,000	Series Sponsor \$5,000	Speaker Sponsor \$1,000
Name included in 2021 event title across all marketing	★	—	—
Logo on website & marketing materials	All	All	1 Presentation
Business info on recorded presentation	Blurb & Logo on All	Logo on All	Logo on 1

Additional presentation opportunities available to sponsorship partners.
 If your organization is interested in being part of this series,
 contact: Leslie@texasautismsociety.org

PARTNERSHIP OPPORTUNITIES CONT.

TX AUTISM ADVOCACY DAY | APRIL 2021

This virtual event for parents, caregivers, and autistic self-advocates will give attendees important information about the current legislative session and how they can act to impact legislation affecting individuals with autism.

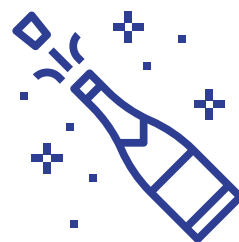


AUTONOMY SERIES | EARLY FALL 2021

The Autonomy Series are interactive classes focused on teaching transition and life skills to help set up autistic adults for success. These virtual, interactive classes are open to autistic adults as well as their parents and caregivers.

WINTER CELEBRATION | DECEMBER 2021

Last year our winter celebration party went virtual but we hope to have an in-person event in Austin (if safe!), with a virtual component as well! More information coming soon!



MOBILE CAFE WORKFORCE DEVELOPMENT PROGRAM | 2021

This program aims to provide on-the-job training, skill building, and introduce the spirit of entrepreneurship to adults with disabilities who have difficulty gaining and retaining meaningful employment.

In partnership with Amerigroup, Texas Adaptive Sports & Recreation, and the Arc of the Capital Area.

For more info on these opportunities, email Jacquie@texasautismsociety.org