



 **AUTISM SOCIETY**
Improving the Lives of All Affected by Autism
Texas

21-22 PARTNERSHIP OPPORTUNITES



texasautismsociety.org

ABOUT

AUTISM SOCIETY OF TEXAS

Autism Society of Texas (AST) is a grass roots organization that changes lives by providing innovative, person-centered support to autistic individuals & their loved ones throughout the state of Texas.

In 2020, we continued to support the TX autism community virtually, with:



1,004

Attended support & social groups across the state

Received help from
our I & R specialists
Information & Referral

712



11,473

Joined or watched our education & training presentations

SUPPORT

We support individuals & families through free support groups, social groups, information & referrals.

RECREATION

We offer recreation & social events to fight isolation & connect individuals in the TX autism community.

EDUCATION

We provide educational events & resources for the TX autism community as well as awareness building education to the larger TX community.

ADVOCACY

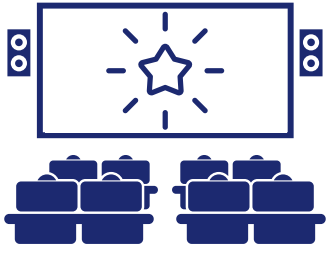
We advocate on behalf of Texans with autism and their families on the local, state, & federal level.



AUTFEST TEXAS: AUTISM FILM FESTIVAL

OCTOBER 2021

The Autism Film Festival, known as **AutFest Texas**, was created by the Autism Society of Texas to raise awareness by showcasing films that portray life with autism in an honest and responsible way as well as films created by autistic filmmakers. The films we show feature a range of ages and abilities, challenges and triumphs of people living with autism.



This year we will be taking AutFest Texas on the road!

- 10/2 AUSTIN | AFS CINEMA
- 10/16 HOUSTON | MONARCH SCHOOL
- 10/23 DALLAS | STUDIO MOVIE GRILL-SPRING VALLEY
- 10/29-11/7 VIRTUAL | YOUR HOUSE

SPONSORSHIP LEVELS & BENEFITS	Presenting \$20,000	Spotlight \$10,000	Star \$5,000	Leading Role \$2,500	Supporting Role \$1,000
Name included with 2021 event title	★	-	-	-	-
Name included in all publicity & press releases	All Cities	1 City	-	-	-
Promo video included in pre-show trailers*	2 min.	1 min.	30 sec.	-	-
Printed signage recognition at event	Individual	Individual	Group	Group	Group
Business slide included in pre-show trailers	Full	Full	1/2 screen	1/4 screen	Group
Tickets to Event	20	10	5	2	-
Social Media & Event Website Recognition	★ + newsletter	★ + newsletter	★	★	★

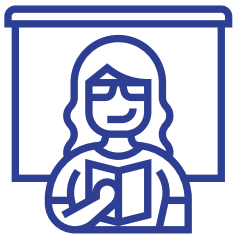
*Unique event opportunities for Presenting & Spotlight level sponsors tailored to your organization!
Sponsor provides promo video



SEMINARS ACROSS THE SPECTRUM SERIES

THRU 2021

Seminars Across the Spectrum is our ongoing lecture series that spotlights important autism related issues and topics to help educate the general public as well as provide support to members of the autism community. Each presentation features a different guest lecturer or lecturer who has direct experience with their particular topic.



All Seminars Across the Spectrum presentations are free to attend & recorded, as well as broadcast to Facebook Live.

Currently, all Seminars Across the Spectrum presentations are 100% virtual.

TOPICS

FEBRUARY *Reducing Racial & Ethnic Disparities for Children on the Spectrum*

MARCH *Demystifying Girls & Women on the Spectrum*

APRIL *Understanding & Acceptance: Embracing an Autism Diagnosis*

FALL *Preparing Tweens & Teens for Adulthood*

SPONSORSHIP LEVELS & BENEFITS

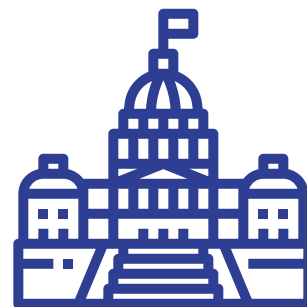
	Series Partner \$10,000	Series Sponsor \$5,000	Speaker Sponsor \$1,000
Name included in 2021 event title across all marketing	★	-	-
Logo on website & marketing materials	All	All	1 Presentation
Business info on recorded presentation	Blurb & Logo on All	Logo on All	Logo on 1

Additional presentation opportunities available to sponsorship partners. If your organization is interested in being part of this series, contact: Leslie@texasautismsociety.org

PARTNERSHIP OPPORTUNITIES CONT.

FEDERAL ADVOCACY DAY | FALL 2021

This virtual event for parents, caregivers, and autistic self-advocates will give attendees important information about federal legislative issues and how they can act to impact legislation affecting individuals with autism.

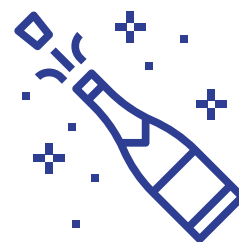


AUTONOMY SERIES | FALL 2021

The AUTonomy Series are interactive classes focused on teaching transition and life skills to help set up autistic adults for success. These virtual, interactive classes are open to autistic adults as well as their parents and caregivers.

WINTER CELEBRATION | DECEMBER 2021

Last year our winter celebration party went virtual but we plan to have an in-person event in Austin (if safe!), with a virtual component as well! More details coming soon!



MOBILE CAFE WORKFORCE DEVELOPMENT PROGRAM | 2021

We've got a coffee cart! This new program aims to provide on-the-job training, skill building, and introduce the spirit of entrepreneurship to adults with disabilities who have difficulty gaining and retaining meaningful employment. Have your logo on display!

In partnership with Amerigroup and Texas Adaptive Sports & Recreation.

For more info on these opportunities, email Jacquie@texasautismsociety.org



TX AUTISM VIRTUAL BIKE RIDE & FUN RUN

APRIL 2022

2022 will mark Autism Society of Texas' 14th Annual Bike Ride & Fun Run and our 3rd year with a virtual option! This event celebrates awareness and acceptance of adults and children with autism, as well as promoting community inclusion and health. Participants choose to bike, run, or walk their own distance goal, then work towards their goal and share their progress with us through videos/photos. Then we celebrate everyone's hard work at our live Virtual Finale event and celebrate our sponsorship partners at our Virtual Resource Fair!

SPONSORSHIP LEVELS & BENEFITS	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Mile \$500
Name included in event title and all marketing	★	-	-	-	-
Congratulation video from business on social media	45 sec.	30 sec.	15 sec.	-	-
Event entry + t-shirt	4	2	1	-	-
Include marketing materials in virtual swag bag	★	★	★	-	-
Virtual Resource Fair+ premiere placement	★	★	★	★	-
Social Media & Event Website Recognition	★	★	★	★	★
Logo on participant t-shirt	★	★	★	★	★
Graphic with logo & mile shared on social media					★

*We have not finalized all details for the 2022 event yet!
Please contact jacquie@texasautismsociety.org for more Information.*