



2022 PARTNERSHIP OPPORTUNITES





ABOUT

AUTISM SOCIETY OF TEXAS

Autism Society of Texas (AST) is a grass roots organization that changes lives by providing innovative, person-centered support to autistic individuals & their loved ones throughout the state of Texas.

In 2021, we continued to support the TX Autism community virtually, with:



Attended support & social groups across the state

Received help from our I & R specialists Information & Referral







SUPPORT

We support individuals & families through free support groups, social groups, information & referrals.

RECREATION

We offer recreation & social events to fight isolation & connect individuals in the TX Autism community.

EDUCATION

We provide educational events & resources for the TX Autism community as well as awareness building education to the larger TX community.

ADVOCACY

We advocate on behalf of Texans with Autism and their families on the local, state, & federal level.

TEXAS AUTISM WALK

APRIL 24, 2022

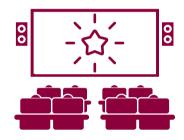
2022 will mark Autism Society of Texas' 14th Annual Texas Autism Walk and our 3rd year with a virtual option! This event celebrates awareness and acceptance of adults and children with Autism, as well as promoting community inclusion and health. We have an exciting new location this year at Dreamland in Dripping Springs, (just outside Austin!) We'll have an easy 1 mile Fun Run or Walk, or people can join us from anywhere for the Virtual event, and run, walk or bike! After the Walk participants can check out the Community Resource Fair with fun games and activities at the fair!

| SPONSORSHIP LEVELS & BENEFITS | Presenting \$20,000 | Platinum \$10,000 | Gold \$5,000 | Silver \$2,500 | Bronze \$1,000 |
|---|---------------------------|---------------------------|------------------------------------|------------------------------------|------------------------------------|
| Name included in event title and all marketing | * | - | - | - | - |
| Featured article on business on our website & newsletter | * | - | - | - | - |
| Company banner hung at premier location at stage | * | * | - | - | - |
| Company banner hung at a water station | - | - | * | - | - |
| Resource Fair registration | Premier Location | Premier Location | * | - | - |
| Fun Run & Walk registration | 6 | 4 | 2 | 1 | - |
| Social media and on site recognition | Individual Recognition | Individual Recognition | Group Sponsor Level Recognition | Group Sponsor Level Recognition | Group Sponsor Level Recognition |
| Logo on participant t-shirt | * | * | * | * | * |
| Logo with clickable link on event website | * | * | * | * | * |

AUTFEST TEXAS: AUTISM FILM FESTIVAL

OCTOBER 2022

The Autism Film Festival, known as AutFest Texas, was created by the Autism Society of Texas to raise awareness by showcasing films that portray life with Autism in an honest and responsible way as well as films created by autistic filmmakers. The films we show feature a range of ages and abilities, challenges and triumphs of people living with Autism.



| SPONSORSHIP LEVELS & BENEFITS | Presenting \$20,000 | Spotlight \$10,000 | Star \$5,000 | Leading Role \$2,500 | Supporting Role \$1,000 |
|--|-------------------------|-----------------------|-----------------|-------------------------|----------------------------|
| Name included with event title | * | - | - | - | - |
| Name included in all publicity & press releases | All Cities | 1 City | - | - | - |
| Promo video included in pre-show trailers* | 2 min. | 1 min. | 30 sec. | - | - |
| Printed signage recognition at event | Individual | Individual | Group | Group | Group |
| Business slide included in pre-show trailers | Full | Full | 1/2 screen | 1/4 screen | Group |
| Tickets to Event | 20 | 10 | 5 | 2 | - |
| Social Media & Event Website Recognition | ا نې + newsletter | | * | * | * |

Unique event opportunities for Presenting & Spotlight level sponsors tailored to your organization!

*Sponsor provides promo video

SEMINARS ACROSS THE SPECTRUM SERIES

THRU 2022

Seminars Across the Spectrum is our ongoing lecture series that spotlights important Autism related issues and topics to help educate the general public as well as provide support to members of the Autism community. Each presentation features a different guest lecturer or lecturer who has direct experience with their particular topic.



All Seminars Across the Spectrum presentations are free to attend & recorded, as well as broadcast to Facebook Live.

CURRENTLY ALL SEMINARS ARE 100% VIRTUAL

| JANUARY | Preparing Tweens & Teens for Adulthood |
|----------|--|
| FEBRUARY | Sex. Ed Guidance: What Everyone Needs to Know |
| APRIL | How to Obtain an Autism Diagnosis at Any Age |
| FALL | Safety & Protection: Interacting with First Responders |
| | FEBRUARY APRIL |

| SPONSORSHIP LEVELS & BENEFITS | Series Partner \$10,000 | Series Sponsor \$5,000 | Speaker Sponsor \$1,000 |
|--|----------------------------|---------------------------|----------------------------|
| Name included in event title across all marketing | * | - | - |
| Logo on website & marketing materials | All | All | 1 Presentation |
| Business info on recorded presentation | Blurb & Logo on All | Logo on All | Logo on 1 |

Additional presentation opportunities available to sponsorship partners. If your organization is interested in being part of this series, contact: Leslie@texasautismsociety.org